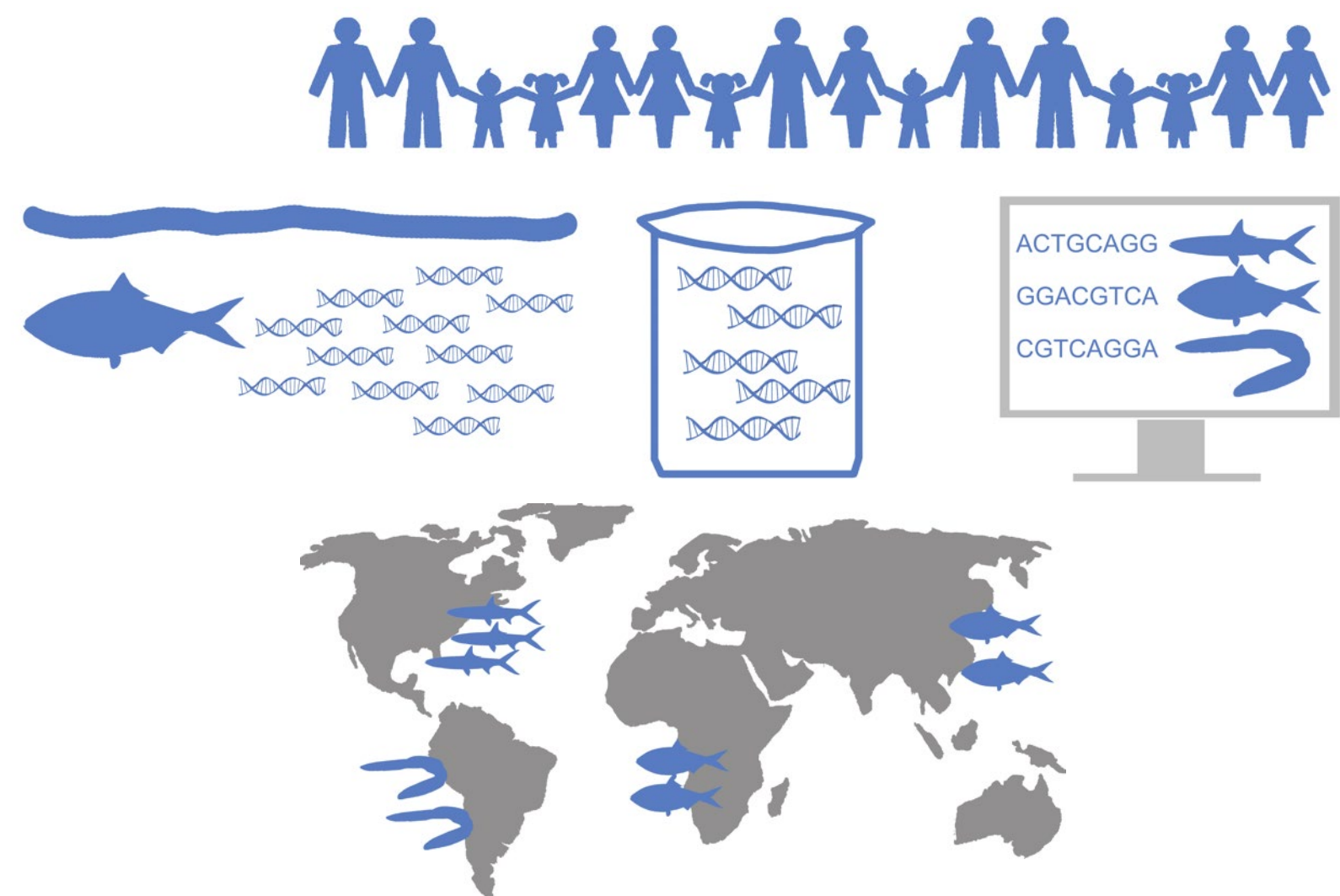


# GREAT GLOBAL FISH COUNT

Jesse H. Ausubel, Mark Y. Stoeckle

Program for the Human Environment, The Rockefeller University, New York, New York, USA



Information on species diversity & abundance from DNA in 1 liter of water is comparable to information from 66 million liters trawled by a net.

Time for the Great Global Fish Count!

1 liter



=



66M liters fills football field  
above goal posts

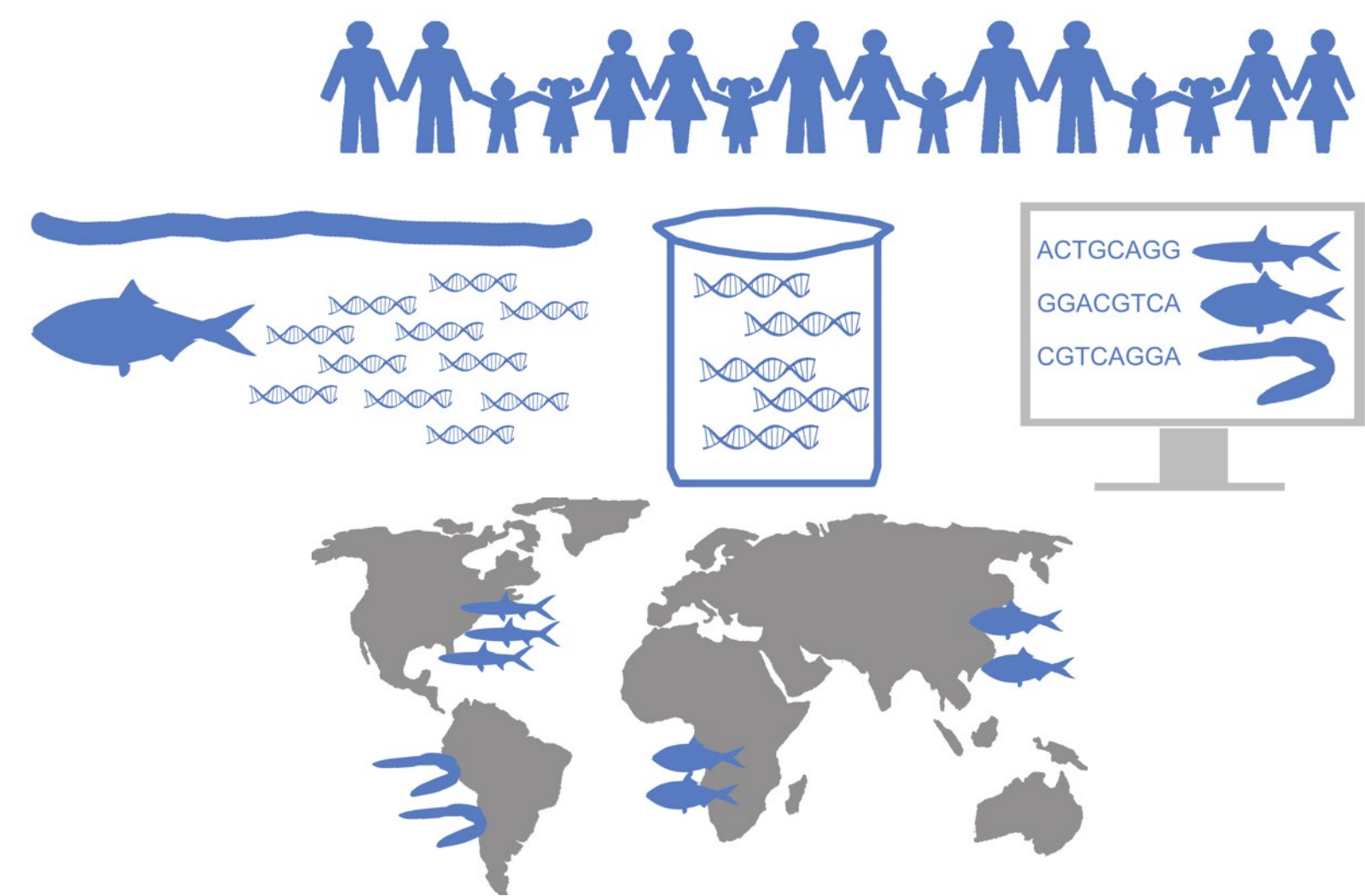
Acknowledgement: Monmouth-Rockefeller Marine Science & Policy Initiative



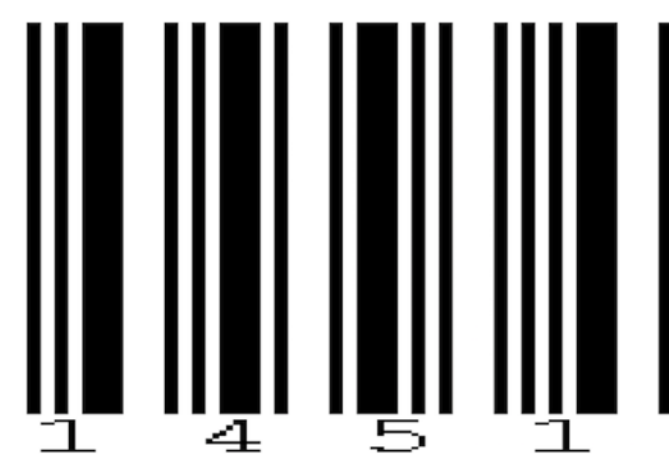
# GREAT GLOBAL FISH COUNT

Jesse H. Ausubel, Mark Y. Stoeckle

Program for the Human Environment, The Rockefeller University, New York, New York, USA



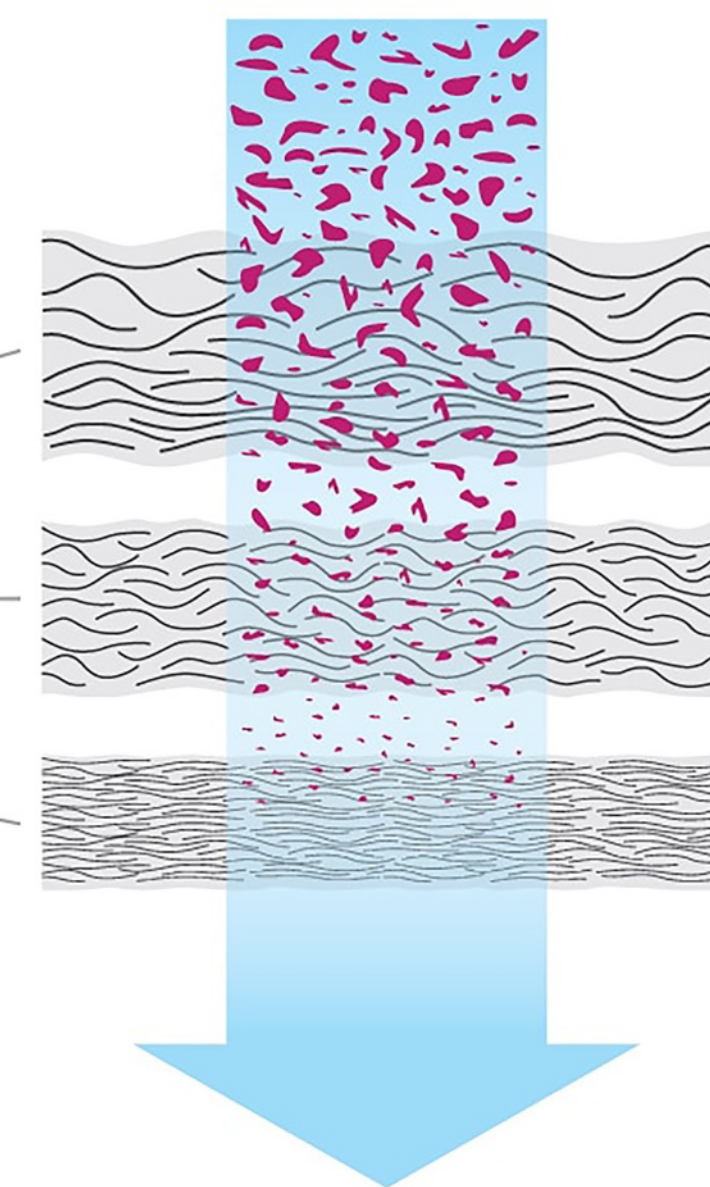
## The Idea



Graduated Prefilter

Glass Fiber Prefilter

Membrane Filter



What's new:  
scale -  
millions of samples

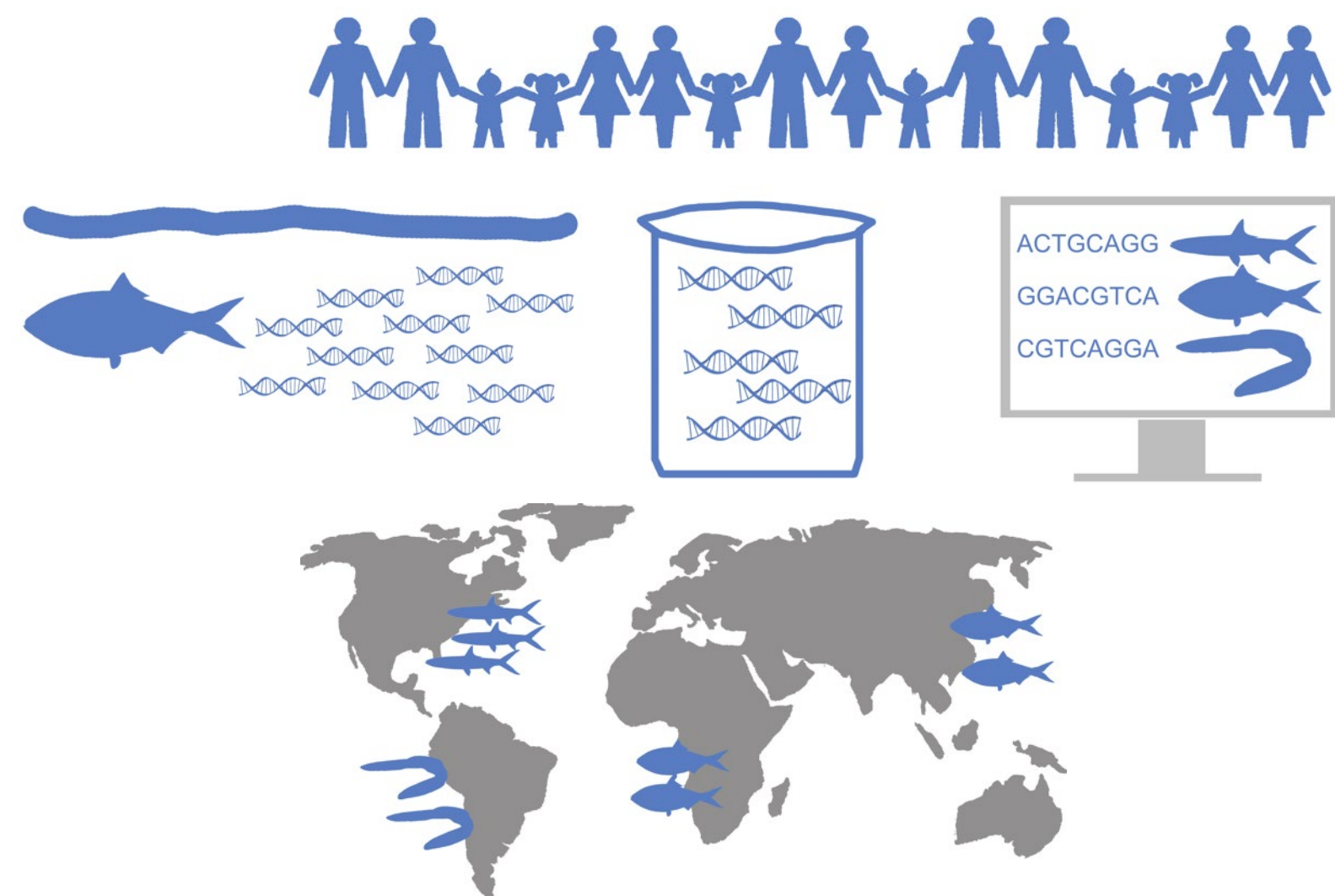
Collect water and metadata...filter water...save filter with sediment...email data to app...mail filter to lab



# GREAT GLOBAL FISH COUNT

Jesse H. Ausubel, Mark Y. Stoeckle

Program for the Human Environment, The Rockefeller University, New York, New York, USA



## • The Process

2021: Form small team, raise funds for feasibility phase, draft decadal plan, find lead sponsor to develop GGFC for approval in Berlin June '22 as Project or Programme; gain partners

2022: Develop management, governance, brand; develop cost estimates (\$100 m at \$50 per sample?), make budget, win key funding commitments including in-kind

2023: set standards, protocols, web interface; pilot project; choose tech, order supplies;

**2024: Great Global Fish Count (World Ocean Day), pool & analyze data, data into OBIS**

2025: Publish findings, maps; hold science conference; global engagement

**If successful so far:** plan time series and more taxa

2026: Repeat GGFC, consider GGC for other vertebrates, molluscs, crustaceans...

2027, 2028, 2029...repeat, refine, expand...2030 full program evaluation

Partners: In US government, NOPP federal agencies; also state agencies

Nations with largest EEZs (France) and coastlines but all can participate

Suppliers of biotech goods and services; coastal enterprises; drone operators

International organizations: POGO, SCOR, SCAR, ICES, PICES, UN/FAO...

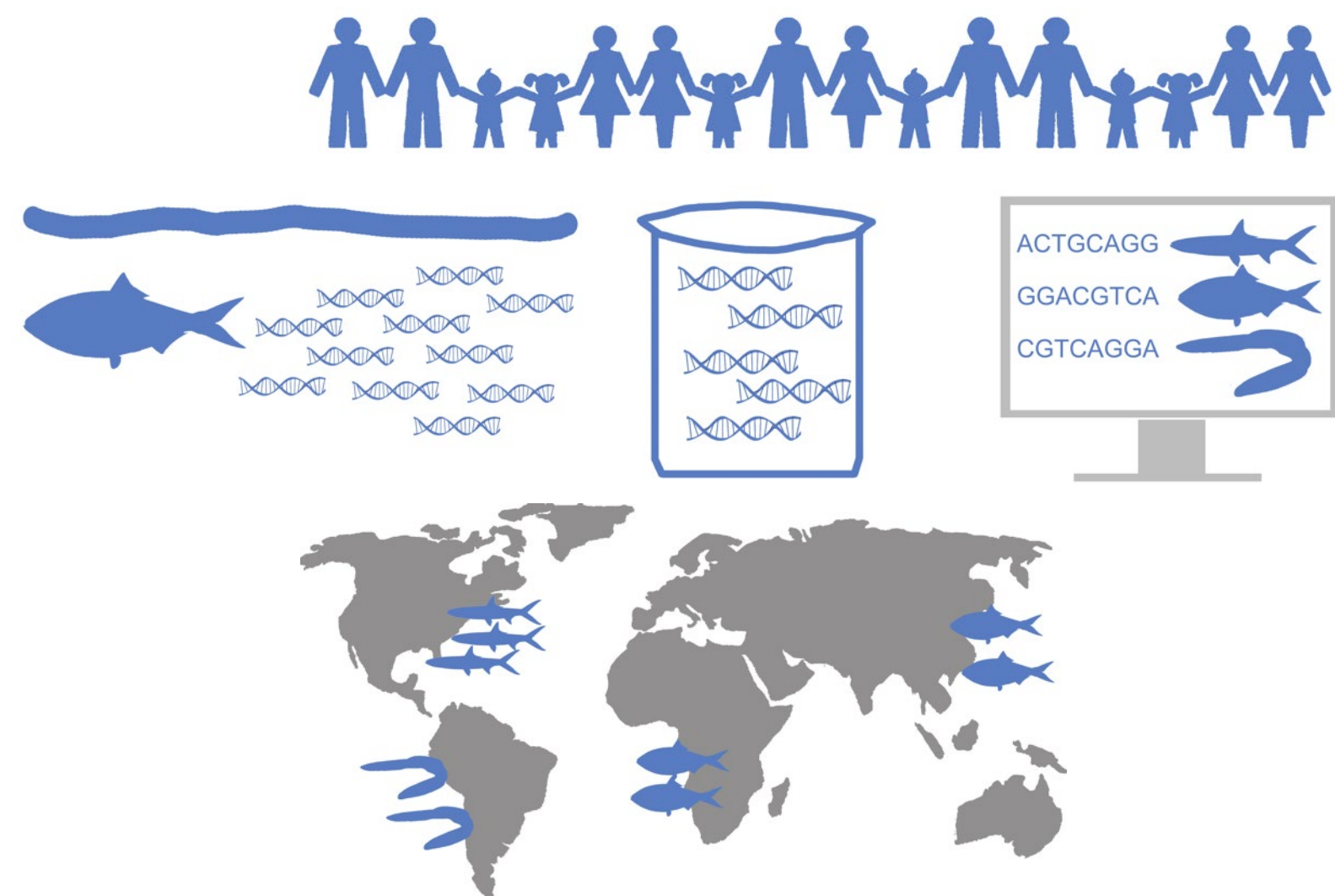
Aquariums and natural history museums; schools; members of environmental NGOs



# GREAT GLOBAL FISH COUNT

Jesse H. Ausubel, Mark Y. Stoeckle

Program for the Human Environment, The Rockefeller University, New York, New York, USA



## • The Outcomes

Adoption of genomics in many organizations and programs

Cheaper, quicker, more reliable eDNA technologies

Useful info for fisheries and aquaculture, harbors, sanctuaries, coastal restoration, e.g., smarter boundaries for protected areas and identification of new hot or trouble spots

Enhanced marine genomic reference libraries

Entrepreneurial companies and job creation providing eDNA services

Trained people, informed and inspired citizens

Surprises

- Easy-to-measure most forms of progress
- Can benefit people of all ages, everywhere
- No collection of organisms or stress on animals



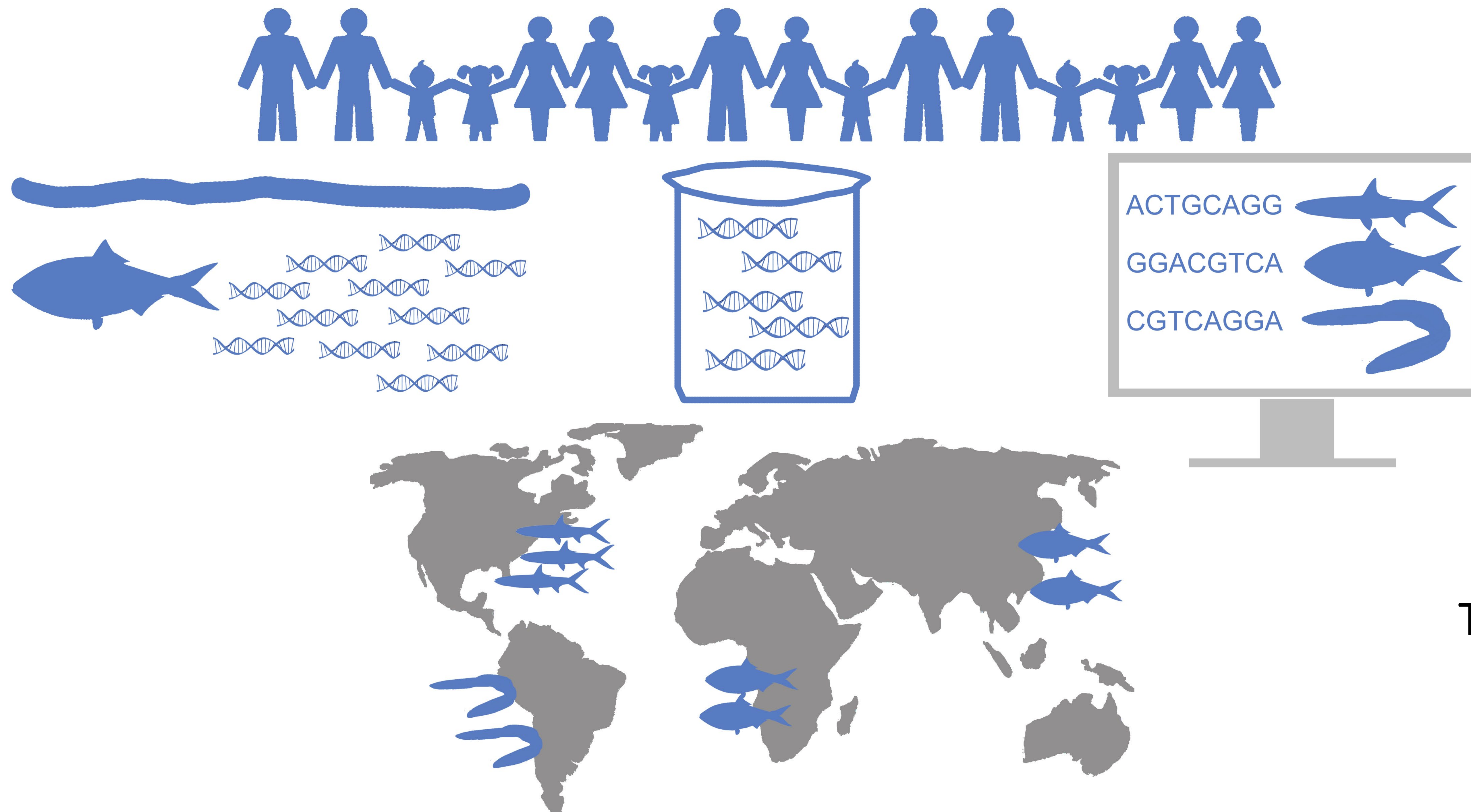
# GREAT GLOBAL FISH COUNT

Jesse H. Ausubel, Mark Y. Stoeckle

Program for the Human Environment, The Rockefeller University, New York, New York, USA

## The Ocean Decade: Time for the Great Global Fish Count!

Concept Paper <https://phe.rockefeller.edu/wp-content/uploads/2021/01/GFFC-V2.pdf>



Thanks