



**Our study attracts interest**

THE NEW YORK TIMES, FRIDAY, AUGUST 22, 2008 Page 1

*A Fish Story With a DNA Hook*

By JOHN SCHWARTZ



**TIME Quotes of the Day**



“If you’re paying for white tuna and you’re eating tilapia, I think you’d want to know that.”

Kate Stoeckle and Louisa Strauss  
August 22, 2008



CBS Early Show Korean Daily News

>380 tv, radio, print, and online media reports in 10 languages and 34 countries

Press named it “Sushi-gate”

**Our study inspired others**

A DNA Barcoding Analysis of Commercially-Sold Fish  
Thomas Jefferson High School, Alexandria, VA  
June 2009

THE NEW YORK TIMES **NEW YORK** MONDAY, DECEMBER 28, 2009

*Through DNA Testing, Two Students Learn What’s What in Their Neighborhood*

DNA Barcoding + students =

- Learn science
- Make discoveries
- Have fun

**Acknowledgments**

